

## Seminar on the Application of Traditional Chinese Medicine in the Prevention and Treatment of Chronic Diseases

Name	Seminar on the Application of Traditional Chinese Medicine in the Prevention and Treatment of Chronic Diseases		
Organizer	Beijing Holley-Cotec Pharmaceuticals Co., Ltd.		
Time	2024-05-24 -- 2024-06-06	Language for Learning	English
Invited Countries	Developing Countries		
Number of Participants	25		
Requirements for the Participants	Age	Under 45 for officials at or under director's level; under 50 for officials at director general's level.	
	Health	In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China's laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant.	
	Language	Capable of listening, speaking, reading and writing in English during the training	
	others	Family members or friends shall not follow	
Host City	Beijing City	Local Temperature	15°C-30°C
Cities to visit	Kunming City, Yunnan Province	Local Temperature	15°C-25°C
Notes	<p>1. Please get ready the passport, the visa to China and the transfer visa to a third country if necessary.</p> <p>2. The organizer will receive you at the airport, so please inform the Chinese embassy or the organizer of the changes in time if your flight is delayed or changed in order to make corresponding changes in reception.</p> <p>3. In principle, any alteration to air tickets is not allowed. If there is a need, please contact the Chinese embassy and reissue the air tickets according to the related regulations and procedures. If you change the air ticket without consent, the organizer will inform the Chinese embassy and the costs and responsibilities therefore incurred shall be borne by yourself.</p> <p>4. The organizer will have your flight itinerary to Beijing and meet you with your name and country written in the sign at the INTERNATIONAL ARRIVAL EXIT (or DOMESTIC ARRIVAL EXIT) of the airport upon your arrival. Please claim your luggage and wait for the pickup. If you wait more than 15 minutes, please call the organizer immediately.</p> <p>5. In case of lost baggage to be registered with the airline, please first communicate with the organizer to confirm the baggage delivery location and then fill in the registration form.</p> <p>6. Please pay attention to weather condition in the host city and carry the appropriate clothing. As for the dress code: On important occasions (eg: opening ceremony and closing ceremony), please dress formally (national costumes are acceptable). For the lectures and meetings, semi-formal dress is acceptable. For sightseeing and shopping, casual dress and comfortable shoes are necessary.</p>		

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About the Organizer	<p>Beijing Holley-Cotec Pharmaceuticals Co., Ltd, a professional medical company, is devoted to developing international medical market and promoting Chinese medical products. It has nearly 100 employees with 8 divisions inside and 4 subsidiaries in Africa. Artemisinin-based anti-malarial products have been registered with more than 40 countries in Africa and Southeast Asia by the company; and the marketing network has been developed as well. Good reputation and wide acceptance have been created by the products in both of the governments and patients from the epidemic areas. At present, the company is growing fast in the business of medical equipment. It has built up a domestic group union for exportation and cooperation of medical equipment. Holley-Cotec is introducing Chinese high-tech medical equipment to developing countries via the marketing platform in those countries, hence the people in those countries is benefit on it.</p> <p>Since 2007, Beijing Holley-Cotec Pharmaceuticals Co., Ltd has hosted 47 successive sessions of projects on China Aid and Technical Training for officials in developing countries, which are sponsored by Ministry of Commerce of the People's Republic of China. The company has become a key international platform of human resource training and technical exchanges through those China aid and training programs, such as malaria control, medical devices operation and management of import and export on medicine, By December, 2023 more than 1400 officials and technicians from 88 developing countries have been trained successfully.</p>	
Seminar Content	<p>The training class will be held in the form of classroom teaching, exchange and answering questions, sharing and discussion, visits and inspection tours. We will invite managers and professionals with professional theoretical and practical experience in chronic disease management to give lectures.</p> <p>1. Training courses and contents mainly include:</p> <p>(1) Introduction to China's national conditions: Focus on the current political, economic, social and cultural development of China and its achievements since the founding of New China more than 70 years ago and reform and opening up more than 40 years ago.</p> <p>(2) China's experience in poverty reduction and social progress: Detailed introduction to China's economic development experience since the founding of New China and China's poverty reduction history from a variety of perspectives, such as China's geographical environment, population distribution, political system and development stage, separately.</p> <p>(3) China's public health system: About the development process and status of China's public health related undertakings.</p> <p>(4) Introduction to etiology and pathogenesis of TCM: Fundamental theories and knowledge of TCM on the causes, pathogenesis and mechanisms of disease.</p> <p>(5) Application of TCM in the diagnosis and treatment of cerebrovascular diseases: Mainly involving the theoretical basis, treatment options and therapeutic regimens of TCM in the treatment of cerebrovascular diseases.</p> <p>(6) Application of TCM in the diagnosis and treatment of cardiovascular diseases: Mainly involving the theoretical basis, treatment options and therapeutic regimens of TCM in the treatment of cardiovascular diseases.</p>	

7) Reform of China's health financing and health insurance system: Introduction to the reform and development of China's health insurance system.

(8) Health behaviors in low - and middle-income countries (LMICs): Introduction to health policies, problems and solutions in LMICs around the world.

(9) Nutrition and health related policies in China: Introduction to the "Healthy China Initiative" and the "National Nutrition Program" and other policies related to the health of the entire population.

(10) Reform and development of China's chronic disease prevention and control system: About the management, institutional reform, and future development plans for chronic diseases in China.

## 2. Introduction to visits and inspection:

To provide participants with an understanding of malaria prevention and control in China, and to promote academic exchanges and cooperation, we plan to organize a visit to KPC Pharmaceuticals, Inc., a Chinese manufacturer of artemisinin-based anti-malarial drugs.

(1) A visit to the production workshop and the QC workshop of botanical drugs to learn about the production and quality control of pseudo-ginseng, rhizoma gastrodiae and other botanical drugs.

(2) A visit to the modern pharmaceutical logistics center of KPC Pharmaceutical Commercial Co., Ltd., to observe and learn the Warehouse Management System (WMS), Transportation Management System (TMS), Order Management System (OMS), Order Picking System (OPS), and Warehouse Control System (WCS), and to see the digital and informationized pharmaceutical logistics operation and control platform.

(3) A visit to Kunming Museum of Traditional Chinese Medicine to learn about the culture of TCM and experience the techniques of TCM preparation.

## 3. Cultural experience:

To enable the participants to understand Chinese culture, we plan to organize cultural experience of Chinese historical sites and traditional arts.

## 4. Introduction to the proposed keynote speakers:

(1) Zhengyuan Xu: Associate Professor, School of International Relations, Renmin University of China, with major research interests including China's diplomatic strategy, the Belt and Road Initiative, and Chinese politics.

(2) Beibei Yuan: Associate Researcher and Master's Supervisor, China Health Development Research Center of Peking University, Member of the World Health Organization Expert Committee on the Integration of Evidence for Health Systems Research, with a major research interest on health policy and systems.

(3) Yangmu Huang, Researcher and Doctoral Supervisor, School of Public Health, Peking University, with major research interests including health development assistance, global health governance, global public product development and accessibility, nutrition and food safety, and health emergency response.

(4) Yunping Wang: Researcher, Center for Global Health Development Research of the National Health Commission, with a major research interest on global health and health insurance.

(5) Hui Yin: Assistant Professor, School of Public Health, Peking University, with major

research interests on global health governance and health behavior interventions.

(6) Kaixiong Qing: Deputy Director of Cardiac Macrovascular Surgery, Associate Professor, the First Affiliated Hospital of Kunming Medical University, mainly engaged in theoretical teaching and clinical teaching of cardiac surgery.

(7) Yan Wu: Deputy Chief Physician of Neurology, the First Affiliated Hospital of Kunming Medical University, with major research interests on cerebrovascular disease and neuroimmunity.

(8) Yanfei Zhao, Attending Physician, the Second Affiliated Hospital of Kunming Medical University, mainly engaged in acupuncture teaching and clinical treatment.

(9) Yujie Jiang, Attending Physician, the Second Affiliated Hospital of Kunming Medical University, mainly engaged in theoretical teaching and clinical teaching of TCM.

To facilitate communication with Chinese experts, please prepare exchange materials related to the theme of the training from your country, for example, (1) current prevention and control of chronic diseases and existing problems; (2) the basis of cooperation with China.